



SECURITIES AND EXCHANGE COMMISSION

THE SEC HEADQUARTERS 7907 Makati Avenue, Salcedo Village, Bel-Air, Makati City
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Company Information

SEC Registration No.: 0000015393

Company Name: HOUSE OF INVESTMENTS, INC.

Industry Classification: J66940

Company Type: Stock Corporation

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**SECURITIES AND EXCHANGE COMMISSION
AMENDMENT SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c) THEREUNDER**

1. Date of Report: October 5, 2026
2. SEC Identification Number 15393
3. BIR Tax Identification No. 000-463-069-000
4. Exact name of registrant as specified in its charter: **HOUSE OF INVESTMENTS, INC.**
5. Makati, Philippines
Province, country or other jurisdiction of incorporation or organization
6. Industry Classification Code:
(SEC Use Only)
7. 27th Floor, The Yuchenco Centre, 333 Sen. Gil Puyat Avenue, Makati City 1200
Address of principal office Postal Code
8. (632) 8815-9636
Registrant's telephone number, including area code

9F Grepalife Building, 221 Sen. Gil Puyat Avenue, Makati City 1200
Former name or former address, if changed since last report
9. Securities registered pursuant to Sections 8 and 12 of the SRC.

Title of Each Class	Number of Shares of Common and Preferred Stock Outstanding and Amount of Debt Outstanding	Par value
Common Shares	1,469,302,230	1.50
Debt Outstanding	No debt	

Indicate the item numbers reported herein:

(Please see attached letter.)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HOUSE OF INVESTMENTS, INC.

Registrant


ATTY. LALAIN P. MONSERATE
Compliance Officer



October 5, 2026

SECURITIES AND EXCHANGE COMMISSION

THE SEC Headquarters
7907 Makati Avenue,
Salcedo Village Brgy. Bel-Air,
Makati City 1209

Attention: **ATTY. RACHEL ESTHER J. GUMTANG-REMALANTE**
Director, Corporate Governance and Finance Dept.

Madam:

In compliance with the disclosure requirements of the Securities and Exchange Commission, House of Investments, Inc. hereby informs the Commission of the appointment of Mr. Juan F. Alfonso as Deputy Chief Operating Officer (COO), effective October 5, 2026, subject to the confirmation of the Board of Directors.

Mr. Alfonso will continue to serve in his current position as Executive Vice President for Business Development and Strategy. In this dual capacity, he will assume expanded responsibilities to support the Company's business objectives and operational, financial, and strategic priorities, while working closely with the Executive Management Team to advance the Company's long-term objectives.

This appointment reflects the Company's commitment to leadership continuity, organizational resilience, and sustained value creation.

Very truly yours,

A blue ink signature of Atty. Lalaïne P. Monserate, written in a cursive style.

ATTY. LALAÏNE P. MONSERATE
Compliance Officer